

ORDER

Print Date 08/07/12 10:06:41

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WTLV-TV

Jim Quinn

T-PHI

NAT

Cash

Broadcast

EOM/EOC

15%

Agency Commission:

Billing Cycle:

Billing Calendar:

Billing Type:

Sales Region:

Sales Office:

Primary AE:

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Order / Rev:

Alt Order #:

Product Desc:

Estimate:

Flight Dates:

Original Date / Rev:

Order Type:

Name:

Buying Contact:

Billing Contact:

Name:

Demographic:

Product Codes:

Priority:

Revenue Codes:

Orders

Agency

Advertiser

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
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07/30/12 08/14/12 84 \$66,175.00 \$56,248.75

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Start Of Order - End Of Order 100%

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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E 1 WTLV 08/13/12 08/13/12 5a-530a CM M-F 5a-530a M----- :30 1 \$335.00P-1 0.00 NM \$335.00

Week: 08/13/12 08/19/12 M----- :30 1 \$335.00P-1 0.00 NM \$335.00

Start Date End Date Weekdays Spots/Week Rate Rating

5a-530a 530a-6a CM 530a-6a 530a-6a 530a-6a 4 \$400.00P-1 0.00 NM \$1,600.00

Week: 08/06/12 08/12/12 --WTF-- :30 4 \$400.00P-1 0.00 NM \$1,600.00

Start Date End Date Weekdays Spots/Week Rate Rating

530a-6a 530a-6a CM 530a-6a 530a-6a 530a-6a 4 \$400.00P-1 0.00 NM \$800.00

Week: 08/13/12 08/14/12 MT----- :30 2 \$400.00P-1 0.00 NM \$800.00

Start Date End Date Weekdays Spots/Week Rate Rating

530a-6a 530a-6a CM 530a-6a 530a-6a 530a-6a 4 \$400.00P-1 0.00 NM \$3,200.00

Week: 08/13/12 08/19/12 MT----- :30 2 \$400.00P-1 0.00 NM \$3,200.00

Start Date End Date Weekdays Spots/Week Rate Rating

530a-6a 530a-6a CM 530a-6a 530a-6a 530a-6a 4 \$400.00P-1 0.00 NM \$1,600.00

Week: 08/06/12 08/12/12 --WTF-- :30 4 \$400.00P-1 0.00 NM \$1,600.00

Start Date End Date Weekdays Spots/Week Rate Rating

530a-6a 530a-6a CM 530a-6a 530a-6a 530a-6a 4 \$400.00P-1 0.00 NM \$3,600.00

Week: 08/13/12 08/19/12 MT----- :30 2 \$400.00P-1 0.00 NM \$3,600.00

Start Date End Date Weekdays Spots/Week Rate Rating

530a-6a 530a-6a CM 530a-6a 530a-6a 530a-6a 4 \$400.00P-1 0.00 NM \$3,600.00

Week: 08/06/12 08/12/12 --WTF-- :30 4 \$400.00P-1 0.00 NM \$3,600.00

Start Date End Date Weekdays Spots/Week Rate Rating

530a-6a 530a-6a CM 530a-6a 530a-6a 530a-6a 4 \$400.00P-1 0.00 NM \$3,600.00

Week: 08/06/12 08/12/12 --WTF-- :30 4 \$400.00P-1 0.00 NM \$3,600.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Order / Rev:

704722

Advertiser:

Stearns, C / R/Congress

AL-ATM

Flight Dates:

08/07/12 - 08/14/12

Estimate:

2577

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	WTLV	08/13/12	08/13/12	NBC Nightly News	CM	M-F 630p-7p	M-----	:30	1	\$1,150.00	P-1	0.00	NM	1	\$1,150.00
		Week: 08/13/12	08/19/12	M-----						Rate		Rating			
E 21	WTLV	08/07/12	08/12/12	M-F 7-730p	CM	M-F 7p-7:30p	--WTF--	:30	4	\$900.00	P-1	0.00	NM	4	\$3,600.00
		Week: 08/06/12	08/12/12	--WTF--						Rate		Rating			
E 22	WTLV	08/13/12	08/13/12	M-F 7-730p	CM	M-F 7p-7:30p	M-----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		Week: 08/13/12	08/19/12	M-----						Rate		Rating			
E 23	WTLV	08/07/12	08/11/12	Olympics Zone	CM	Olympics Zone	--WTF--	:30	8	\$1,150.00	P-1	0.00	NM	8	\$9,200.00
		Week: 08/06/12	08/12/12	--WTF--						Rate		Rating			
		2X MAX/DAY													
E 24	WTLV	08/07/12	08/12/12	Olympic Late News	CM	Various	--WTF--	:30	4	\$825.00	P-1	0.00	NM	4	\$3,300.00
		Week: 08/06/12	08/12/12	--WTF--						Rate		Rating			
E 25	WTLV	08/13/12	08/13/12	LN (M-Su)	CM	11-1135p	M-----	:30	1	\$825.00	P-1	0.00	NM	1	\$825.00
		Week: 08/13/12	08/19/12	M-----						Rate		Rating			
E 26	WTLV	08/12/12	08/12/12	Olympics Closing Ceremonies	CM	Olympics Closing Ceremonies	-----S	:30	1	\$5,500.00	P-1	0.00	NM	1	\$5,500.00
		Week: 08/06/12	08/12/12	-----S						Rate		Rating			
E 27	WTLV	08/07/12	08/12/12	M-F 4:30a-5a	CM	4:30a-5a	--WTF--	:30	1	\$70.00	P-1	0.00	NM	1	\$70.00
		Week: 08/06/12	08/12/12	--WTF--						Rate		Rating			
E 28	WTLV	08/07/12	08/12/12	M-F 1230-1p	CM	M-F 1230p-1257p	--WTF--	:30	1	\$210.00	P-1	0.00	NM	1	\$210.00
		Week: 08/06/12	08/12/12	--WTF--						Rate		Rating			
		Extra													
		Start Date	End Date	Weekdays	Spots/Week	Rate									
		08/06/12	08/12/12	--WTF--	1	\$210.00									
		End Date	Weekdays	Spots/Week	Rate										
		08/12/12	--WTF--	1	\$210.00										
		Start Date	End Date	Weekdays	Spots/Week	Rate									
		08/06/12	08/12/12	--WTF--	1	\$210.00									
		End Date	Weekdays	Spots/Week	Rate										
		08/12/12	--WTF--	1	\$210.00										
		Start Date	End Date	Weekdays	Spots/Week	Rate									
		08/06/12	08/12/12	--WTF--	1	\$210.00									
		End Date	Weekdays	Spots/Week	Rate										
		08/12/12	--WTF--	1	\$210.00										
		Start Date	End Date	Weekdays	Spots/Week	Rate									
		08/06/12	08/12/12	--WTF--	1	\$210.00									
		End Date	Weekdays	Spots/Week	Rate										
		08/12/12	--WTF--	1	\$210.00										
		Start Date	End Date	Weekdays	Spots/Week	Rate									
		08/06/12	08/12/12	--WTF--	1	\$210.00</									